Stock Tissue Gifts, Retail & More Tissue Wrap, Packaging, Branded Shredded Custom Printed Tissue Special Occasion Gift Wrapping Made in U.S.A. Recycled Content



Color Flo Sustainable Packaging Printed Tissue Colors Gift Tissue Branded Gift Wrap Personalized Waxed Digital Tissue Eurosheer Build Your Own Design (BYOD) Colorful, Metallic & More Prints Packaging For Every Moment.



NEW! Stock Printed Tissue



Environmental





Paper fiber is one of the easiest materials to recycle. Wrapture® tissue products take full advantage of that by using up to 100% recycled fiber. 90 - 95% of paper waste from our manufacturing process goes back into papermaking. All process water is treated and reused and all effluent is treated at a USEPA- and NYDEC-regulated POTW (Publicly Owned Treatment Works). At least 70% of the electricity used in production comes from hydroelectric and other renewable sources. We continually upgrade equipment and conduct audits to improve efficiency. At Wrapture® we take responsibility for the environment seriously and strive for environmental sustainability while providing the highest quality product available.







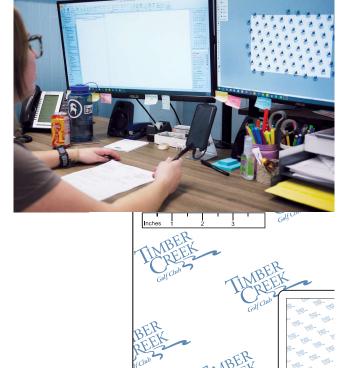


- · Upgraded lighting plant-wide
- New high efficiency boiler (2016)
- Variable speed drives on the paper machine











Small Quantity Print Program (SQP)

- 10 95 Reams
- 11 18 lb. white, kraft and all 10 lb. stock colors. MF tissue.
 MG and Eurosheer available in white only. Dry waxed available in white and kraft.
- Up to 4 colors. Add 10% for metallics
- 20" x 30" and custom sizes
- · Purchase required plates
- Submit artwork as a high resolution file or preferably as vector art with the fonts outlined
- Ink coverage up to 100% of the sheet. Designs with more than 25% coverage will require a price quote
- Standard put up is 480 sheet flat 1 ream poly wrapped packed 5 reams per carton. Optional soft folded, 240 sheets poly wrapped - packed 4 packages per carton or based on customer requirements, additional charges may apply

Larger Quantities (100+ reams)

Quoted based on customer requirements

Lead times are 4-5 weeks from receipt of signed art approval. Pantone Matching System® will be used for all color matches unless a color sample is provided. Drawdowns available at no charge. Layout and art services are available. Orders +/- 10% of finished product order quantity.



Learn more about our custom printing program





Digital Printing







Ultimate Flexibility (10 - 5,000 sheets)

- Now you can have full size images printed on WRAPTURE tissue paper with photographic quality
- Unlimited color combinations
- Minimum print production as little as one single sheet
- NO PLATE CHARGES
- Registered printing/Spot Prints now available configured to sheet size
- Wrapture digital printing offers limitless imagination for graphics available on tissue papers
- Full photographic quality images, simple scatter printed logos or custom design options
- Do you have a client who is insisting on a "proof" printed on actual tissue paper? Normally this is costly, requires a plate and take a long time — not anymore!*
- Do you need one single ream only for a new store opening?
 Now it is possible!
- Tissue substrates: White, Kraft, Stock Colors
- Tissue weights of 10# on solid colors and up to 18# on White and Kraft.
- 10# tissue is currently available 10" x 15", 15" x 20", 17" x 23" sheet sizes
- 18# White tissue is available in the most popular 20" x 30" sheet size. Cut sizes are also available.
- Lead time for a complete production run 2 3 weeks from final artwork approval
- Artwork: To be supplied in final form at least 300dpi – hi resolution

Target markets: Special Events Marketing, New Product Launches, Trade Show Promotional Packaging, New Store Openings, College or University Packaging, Sports Events, Private Golf and Country Club Marketing, Inserts for Fancy Boxed Products, Company Advertising, Weddings. THE LIST IS ENDLESS!

Please note. Digital and traditional printing are inherently different processes and some variation in color and clarity may occur between proofing and the actual printed piece.



Build Your Own Design



Choose the custom print option that best suits your customer or program

It has never been easier to get customized printed tissue. Our **Build Your Own Design** program gives your tissue line a truly unique look. Low minimum quantities and no charge for plates make it an affordable alternative to stock tissue. Pick a tissue color, ink color, and one of our designs and we will print it to order. Need larger quantities, more colors, custom sizes? The **Small Quantity** and **Custom Print** programs are right for virtually every possible print request. We offer custom printing to fit programs from retail to resale.

Unleash Your Creative Potential!

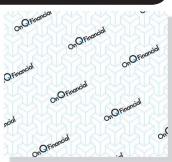
There is no end to the possibilities when you Build Your Own Design using combinations of 76 tissue colors, over 200 designs and any ink color you choose. It's simple and easy to do.



Add a little something extra to your next tissue project.

We have over 200 standing designs that you can combine with your art to create a whole new look. There is no charge for the plate, you only pay for the additional color. You can use them as a background for your design or we can incorporate your name into our artwork. It's a cost effective way to add color and interest to your presentation.



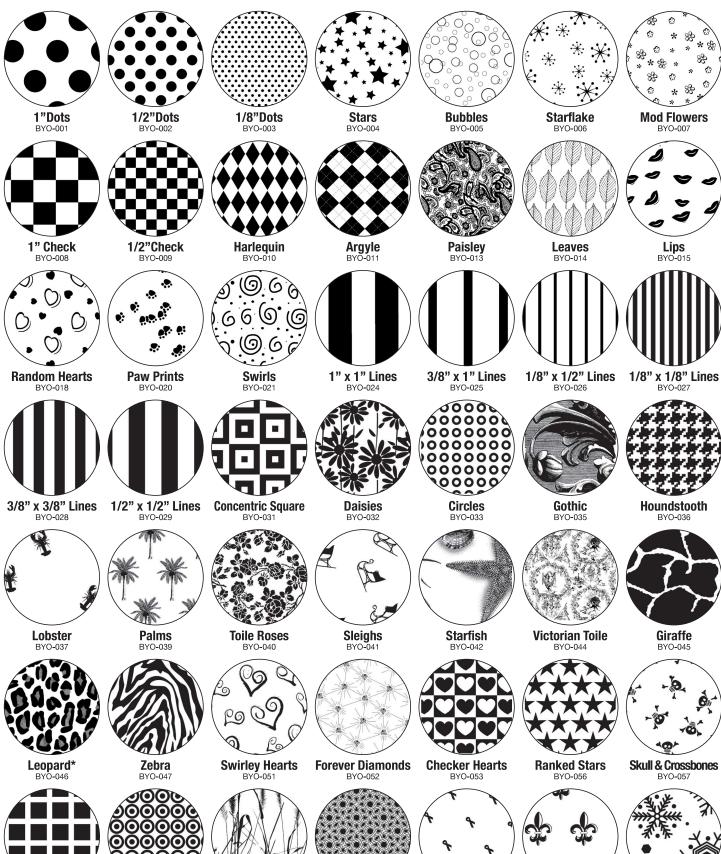


- 10 95 Reams
- 11 18 lb. white, kraft and all 10 lb. stock colors. MF tissue.
 MG and Eurosheer available in white only. Dry waxed available in white and kraft.
- Up to 2 colors depending on the design you choose Additional 10% for metallic
- 20" x 30" and custom sizes
- No charge for stock BYOD plate (additional customer plate charged at standard SQP pricing)
- Ink coverage depends on the design you choose. Designs with more than 25% coverage will require a price quote
- Standard put up is 480 sheet flat 1 ream poly wrapped packed 5 reams per carton. Optional soft folded, 240 sheets poly wrapped - packed 4 packages per carton or based on customer requirements, additional charges may apply









Arabesque

BYO-065

Cause Ribbon

BYO-066

Grassy Meadow

BYO-061

Circle Round

BYO-060

Square Grid

BYO-058

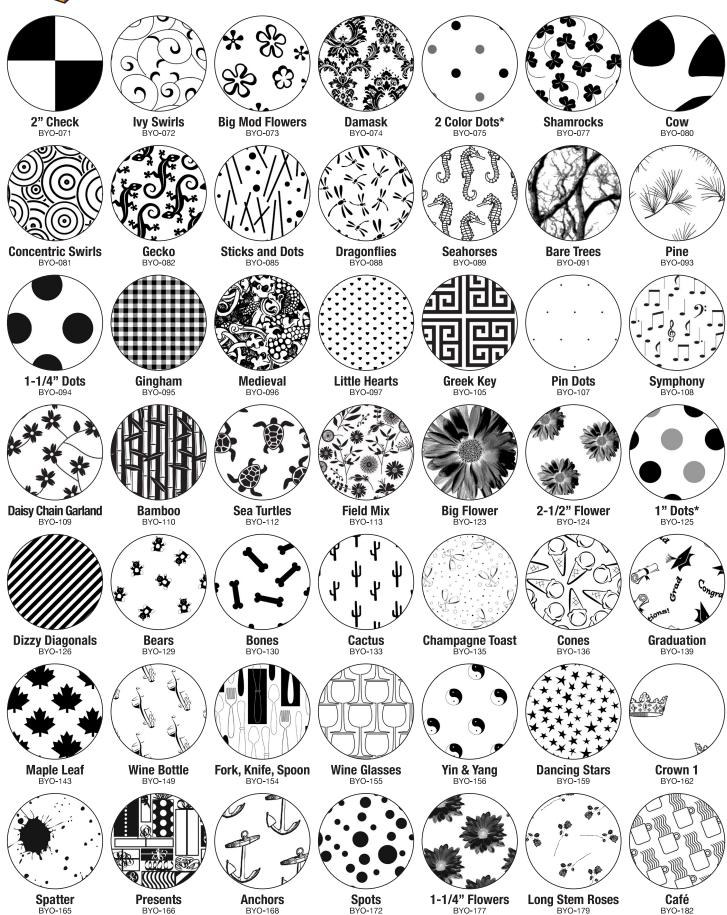
Snowflake

BYO-070

Fleur-de-lis

BYO-069







BYO-266

BYO-268

BYO-269





BYO-270

BYO-271

BYO-275

BYO-274



Fish

BYO-324



Candy Hearts

BYO-327

Houses

BYO-329

Birthday Party BYO-326

Paper Planes

BYO-325

Phases of the Moon

BYO-331

Foliage

BYO-330

White and Kraft

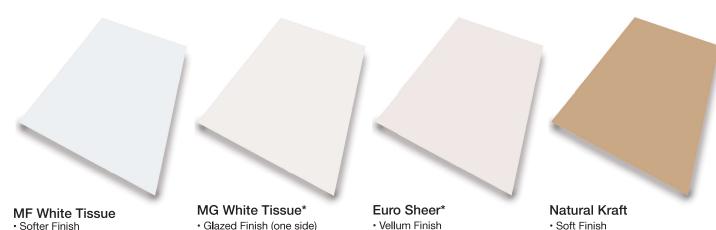


Wrapture Natural

Our high quality fourdrinier tissues are perfect for any application that requires consistent performance and value. Available in a variety of weights and finishes.

Euro Sheer Tissue*

The smooth and crisp texture of this tissue is perfect for upscale applications. Because of its uniform surface, it is an excellent choice for custom printing, especially with subtle, white-on-white and watermark treatments. Customers who demand the very best will appreciate the quality and luxurious feel of this tissue.



*Only available for custom print program and unprinted sheets

· Less Opaque

· More Opaque



Available in rolls, flat or folded in 480 sheet reams. Grades from 10 to 20 lb. wrapping, anti-tarnish (archival), buffered interleaving and jewelers rolls available.

· White and kraft

Translucent



· More Opaque

Color Tissue



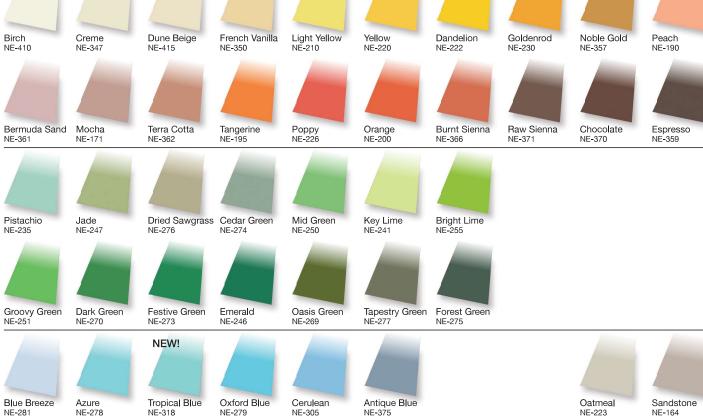


All colors are beater dyed to resist running, bleeding or fading

20" x 30" flat or folded, 480 sheet reams

Custom colors available, 250 ream minimum







Turquoise

ain Mist Morning Mist NE-386

Brilliant Blue

NE-306



Sapphire



Teal

NE-265



Colonial Blue



Dark Blue

NE-310



Navy Blue NE-385



Parchment

Desert Tan

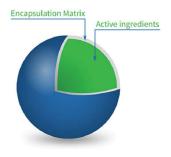
NE-360

Scented Tissue

Did you know people are 100 times more likely to remember something they smell rather than something they see, touch, or hear? Our scented tissue paper delivers a unique way to separate your brand and give products a memorable unboxing or unwrapping experience. Try our stock scented tissue paper or contact us today to learn about how to get your own custom scented tissue!



Fragrance microcapsules shown on printed surface



6-10 micron capsule



Stock Printed Tissue

Silver Rows (1") RC-348

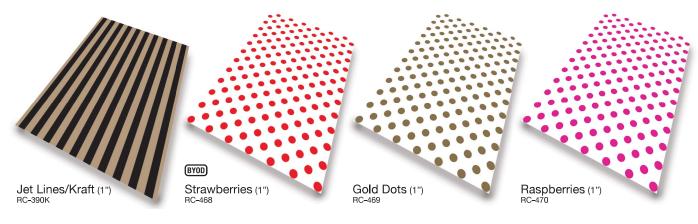
BYOD

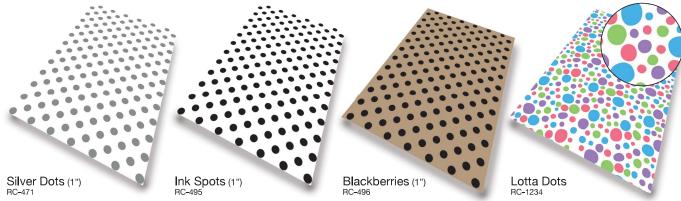
Gold Rows (1") RC-347





Red Rows (1") RC-350





The Rochester Collection

Jet Lines (1") RC-390

Simple Graphics **BYOD BYOD** Black Gingham RC-305C Red/Kraft Gingham RC-305D Black/Kraft Gingham RC-305G Zig Zag RC-1121 BYOD BYOD BYOD Lumberjack Plaid RC-1164 Houndstooth RC-1218 Cool Waves RC-1224 Warm Waves RC-1225 BYOD Hot Waves RC-1226 Luxury Waves RC-1227 Rainbow Leaflets Anything Goes Ripples RC-1211 Phases of the Moon RC-1249











Any Occasion



Any Occasion





Specialty and Combination Packs







Primary

- Black Dark Blue
- Dark Green
 Orange
- Yellow Red

576 sheets, 96 of each

Pastel

- Blue Breeze
 Pistachio
- Lt. Yellow • Peach
- Lilac • Lt. Pink

576 sheets, 96 of each

Holiday

- White • Festive Green
- Deep Scarlet

120 Sheets

- Zip Line Elves
- Hats Off to Christmas
- Red Lumberjack Plaid 72 Sheets

Summery

- Monarch • Pink
- Groovy Green
 Azure
- Yellow
- Hummingbirds 576 sheets, 96 of each

Everyday Basics

- Jet Lines
 Black
- White Ink Spots
- Floral Sketch
- · Black & White Gingham
- Large Houndstooth 350 Sheets, 50 ea.

Garden

- Velvet Floral Toss
- Botanical Bonanza
- Alpine Meadow
- Early Spring
- Summer Garden
- Spring Garden 288 Sheets, 48 ea.

Different Strokes

- Zippy GrapePoppy
- Azure
- Scarlet
- Bright Lime
 - Fuchsia
- Dandelion
- Different Strokes

576 sheets, 72 of each

Red, White & Blue

- White
- Deep Scarlet
- Sapphire
- Stars and Stripes 576 sheets, 144 of each

Shred and Waxed











Waxed Tissue



Versatile and economical grease resistant waxed tissue. Unlike other waxed paper products, this tissue is dry waxed and suitable for printing, making it the perfect choice for short run custom print jobs. It has a crisp clean feel, not waxy like traditional waxed paper products, and the performance is virtually the same. Great for tray and basket liners among many other uses.

1000 sh. 12" x 12" dispenser (5 packs per master)
*Traditional wet waxed, all others dry waxed
Waxed shred available in 1/16" width only

Brand Makes the Difference



Proudly Manufactured in the USA

For 118 years, we have been committed to the manufacture of high-grade fourdrinier tissue under the Wrapture® brand. As we move into the fifth generation of our family-run business, our quality and service speak for themselves. Innovation and upgrades ensure an economical product that exceeds customer expectations. With so many options available for paper and packaging today, Wrapture® stands out for its consistent value to the industry. The Wrapture® label is your assurance of the finest-quality tissue product.

























